**Proposal for ½ Workshop on “Working for Yourself”**

45-60 on Brainstorming and Entrepreneurship

60 min Exerciseon Brainstorming on Ideas for new business

45-60 min Idea Assessment and Business Model Development

45-60 min Exercise on Generating Business Scenarios

45-60 on SWOT analysis of Business Scenarios and conversion into Business Model

45-60 Exercise on SWOT analysis

45-60 Minutes on Writing Executive Summary

Exercise on writing Value Proposition.

45-60 Minutes Writing Your Business Plan

Additional Modules

45-60 Financing your Business

45-60 Writing an SBIR

45-60 Finding Your management Team

45-60 Patents and patent searching

45-60 Exercise on patent searching