



Dear 2010 CCED Coordinators,

Earth Day is a few weeks away! All of us here in the Office of Community Activities would like to thank you again for your continued efforts and enthusiasm for Chemists Celebrate Earth Day 2010. Please read this announcement in its entirety as we have much to share with you. Also remember that you can share and ask for ideas and questions here on the ACS Network.

What's Important NOW:

- The CCED 2010 publication, *Celebrating Chemistry "Plants – The Green Machines!"* can be found online through the CCED home page, www.acs.org/earthday. *Celebrating Chemistry* contains hands-on activities and articles geared for students between 4th and 6th grades.
- **COORDINATOR UPDATES WILL NO LONGER BE E-MAILED.** Please check the ACS Network CCED group for all pertinent information and discussions regarding CCED.

CCED Coordinator Orders

Password Needed to Place Orders

To place your order for free CCED publications and the Journal of Chemical Education, visit this link: https://fs12.formsite.com/ACSOCA/form598226239/secure_index.html. The password is **earthday**. Please see the shipping table below to ensure timely delivery of your order. Orders for *Celebrating Chemistry* will be shipped by UPS Ground according to the shipping table below. If you have not yet received your order as scheduled, please email earthday@acs.org.

Orders placed on or before:

March 20

March 27

Expected arrival on or before:

April 4

April 11

Order Products NOW

*Visit the [ACS Store](#) to purchase your favorite Chemists Celebrate Earth Day (CCED) items!
Place your orders for:

Can and Bottle Eco-Coolies

Blue and Green CCED Stress Ball Pens

CCED Coasters

CCED Youth Patches

And much more!

***Will these items be paid for using a purchase order? If yes, please contact Customer Service (800-227-5558, or 202-872-4600) to submit your order.**

CCED 2010 Contests and Event Ideas

CCED 2010 College Contest for Student Chapters

This contest encourages ACS Student Member chapters to develop a hands-on activity related to the CCED 2012 theme, recycling. The activity must be appropriate for grades 4th-6th and be an activity that can be carried out safely in a classroom or during a hands-on event at a public venue. The winning activity may be included in the 2012 Chemists Celebrate Earth Day (CCED) edition of *Celebrating Chemistry!* Entries must be submitted and received by the ACS in Washington, DC, by April 22, 2010. For more information visit www.acs.org/earthday under the "Students and Educators" tab.

CCED 2010 Illustrated Poetry Contest

The CCED 2010 Illustrated Poetry Contest is open for students in grades K-12. Visit www.acs.org/earthday under the "Students and Educators" tab for all rules and guidelines for the contest. All entries must be postmarked by April 12th. Please mail the winning entries per grade category from your local section contest to:

*American Chemical Society
Office of Community Activities
1155 Sixteenth Street, N.W.
Washington, D.C. 20036*

The national winners in each grade category will be announced by April 22.

Community Activities Event Locator

Advertise your CCED event by entering information into the [event locator](#). The general public will be able to find out information about your event as the locator is accessible on the front page of the CCED web page.

CCED 2010 - Unifying Event

Where is your green machine?

The 2010 Unifying Event for Chemists Celebrate Earth Day is planting your green machine. Local sections may celebrate the chemistry of and uses of plants, by planting their own green machine. Send photos of the plant and the section in action and tell what the machine does to energize, produce, and clean the planet. Sign the on-line pledge form and be counted! This activity will bring the community together for a fun-filled day! The form can be found at www.acs.org/earthday under the "Community Event" tab.

CCED 2010 Event Surveys

Would you like to know the impact you have had on patrons at your event in order to better serve them in the future? If so, please we have a brief survey that you can use to poll your audience. Then, share your results with us as we are collecting national data about the impact of the outreach events hosted by the American Chemical Society and its entities.

We have web based survey links available (if there will be access to computers at your event) or we also have paper surveys that you may distribute to your attendees as well. If interested, please feel free to e-mail oca@acs.org for your very own link or paper survey request. We look forward to hearing from you soon!

Post pictures of your CCED 2010 Events!

Upload your photos for CCED 2010 to the CCED Network Group. Publicize the success of your event and provide a summary to help others be just as successful as you!

ACS ChemClubs - High School Chemistry Clubs

The ACS ChemClub is a high school chemistry club that provides students with a unique opportunity to experience chemistry beyond the classroom. There are over 200 clubs across the United States where students participate in after-school activities, get involved in community building, learn about chemistry careers, enjoy social events, and come to better understand how chemistry plays a role in our everyday lives. ChemClubs are a wonderful opportunity for CCED Coordinators and Local Sections to connect with local high schools in many ways. For example:



*To provide a source of volunteers for community outreach events or projects

*To connect [ACS Local Sections](#) and nearby [ACS Student Chapters](#) to help support and plan club activities.

Contact Marta Gmurczyk m_gmurczyk@acs.org or Michael Mury m_mury@acs.org with questions.

CCED 2010 Web Links

Student & Educators Page of the CCED Website

Check this page often as materials are updated frequently. There is a vast amount of information to help your celebration and events to be fun as well as educational and informative.

CCED 2010 Webinar: “Tune up Your Green Machine!”

Looking for pointers on how to celebrate CCED? Look at the full transcript of the “Tune up Your Green Machine!” webinar by clicking [here!](#) Information and useful tips on how to celebrate CCED are included!

Are you in the CCED Coordinator Database?

Help us to help you by checking to see if your contact information in the [CCED Coordinator Lookup](#) is up to date.

Get Involved, Stay Involved

ACS offers many ways for its members and non-members to get involved at the local, regional and national levels. There are opportunities for everyone, whether you are a student, just starting your career, or a seasoned professional. Are you interested in getting involved, but don't know where to start? Are you already involved with one or more ACS activities but need help finding resources? Please visit www.acs.org/getinvolved to find links to helpful procedures and resources specifically geared towards your area of interest.

Celebrating Chemistry (CCED 2010 Theme: “Plants – The Green Machines!”)

A free hands-on activity newspaper.

Celebrating Chemistry Extras CCED 2010 Supplementary Materials.

Word Search and Word Puzzle Answers

“Plants – The Green Machines!” PowerPoint Presentation

Enhance the knowledge of others about plants with the CCED “Plants – The Green Machines!” PowerPoint Presentation!

CCED 2010 – Book and Video Resources

A compendium of books and videos related to the CCED theme sorted by topic with annotations from Chemists in the Library.

CCED 2010 – Electronic Resources List

A compendium of websites and other resources related to the CCED theme sorted by topic with annotations from Chemists in the Library.

Youth Activity Patch Guidelines

The Chemistry Activity Patch program encourages individuals and youth groups to participate in chemistry-related activities.

Meg A. Mole Career Profiles

Read about all of Meg's adventures! These interviews are an excellent resource for teachers to inform their students about the activities chemists perform everyday.

CCED 2010 Facilitator's Tips

Provides tips that can be used when conducting any of the CCED 2010 activities with groups of people.