



Dear 2010 CCED Coordinators,

Earth Day is a few days away! All of us here in the Office of Community Activities would like to thank you again for your continued efforts and enthusiasm for Chemists Celebrate Earth Day 2010. Please read this announcement in its entirety as we have much to share with you. Also remember that you can share and ask for ideas and questions on the ACS Network.

### What's Important NOW:

- **The CCED 2010 publication, *Celebrating Chemistry “Plants – The Green Machines!”*** can be found online through the CCED home page, [www.acs.org/earthday](http://www.acs.org/earthday). *Celebrating Chemistry* contains hands-on activities and articles geared for students between 4<sup>th</sup> and 6<sup>th</sup> grades.
- **The CCED 2010 publication has been translated into Spanish.** You may access this version by visiting [www.acs.org/earthday](http://www.acs.org/earthday).
- **CCED 2010 – “Plants – The Green Machines!” Podcasts**  
To celebrate the 40th anniversary of Earth Day, six special episodes of *Bytesize Science* podcasts are dedicated to the importance of plants. You may access the podcasts by clicking [here](#).
- **Place your CCED Coordinator Orders**  
To place your order for free CCED publications, visit this link: [https://fs12.formsite.com/ACSOCA/form598226239/secure\\_index.html](https://fs12.formsite.com/ACSOCA/form598226239/secure_index.html). The password is **earthday**. Orders for *Celebrating Chemistry* will be shipped by UPS Ground. If you have not yet received a previously placed order, please email [earthday@acs.org](mailto:earthday@acs.org).
- **Order Products NOW**  
\*Visit the [ACS Store](#) to purchase your favorite Chemists Celebrate Earth Day (CCED) items! Place your orders for:  
*Can and Bottle Eco-Coolies*  
*Blue and Green CCED Stress Ball Pens*  
*CCED Coasters*  
*CCED Youth Patches*  
And much more!  
\***Will these items be paid for using a purchase order? If yes, please contact Customer Service (800-227-5558, or 202-872-4600) to submit your order.**

- **CCED 2010 Event Surveys**

Would you like to know the impact you have had on patrons at your event in order to better serve them in the future? If so, we have a brief survey that you can use to poll your audience. Then, share your results with us as we are collecting national data about the impact of the outreach events hosted by the American Chemical Society and its entities.

The survey is available via a web-based survey link if there will be access to computers at your event or and we have paper surveys that you may distribute to your attendees. If interested, e-mail [oca@acs.org](mailto:oca@acs.org) to receive a survey.

- **Post pictures of your CCED 2010 Events!**

Upload your photos for CCED 2010 to the CCED Network Group. Publicize the success of your event and provide a summary to help others be just as successful as you!

- **COORDINATOR UPDATES ON THE ACS NETWORK.** Please check the ACS Network CCED group for all pertinent information and discussions regarding CCED.

- **CCED 2010 Illustrated Poetry Contest**

The national winners in each grade category will be announced on April 22nd.

## CCED 2010 Contests and Event Ideas

### CCED 2010 College Contest for Student Chapters

This contest encourages ACS Student Member chapters to develop a hands-on activity related to the CCED 2012 theme, recycling. The activity must be appropriate for grades 4<sup>th</sup>-6<sup>th</sup> and be an activity that can be carried out safely in a classroom or during a hands-on event at a public venue. The winning activity may be included in the 2012 Chemists Celebrate Earth Day (CCED) edition of *Celebrating Chemistry!* Entries must be submitted and received by the ACS in Washington, DC, by April 22, 2010. For more information visit [www.acs.org/earthday](http://www.acs.org/earthday) under the "Students and Educators" tab.

### Community Activities Event Locator

Advertise your CCED event by entering information into the [event locator](#).

The general public will be able to find out information about your event as the locator is accessible on the front page of the CCED web page.

### CCED 2010 - Unifying Event

#### Where is your green machine?

The 2010 Unifying Event for Chemists Celebrate Earth Day is planting your green machine. Local sections may celebrate the chemistry of and uses of plants, by planting their own green machine. Send photos of the plant and the section in action and tell what the machine does to energize, produce, and clean the planet. Sign the on-line pledge form and be counted! This

activity will bring the community together for a fun-filled day! The form can be found at [www.acs.org/earthday](http://www.acs.org/earthday) under the "Community Event" tab.

### ACS ChemClubs - High School Chemistry Clubs

The ACS ChemClub is a high school chemistry club that provides students with a unique opportunity to experience chemistry beyond the classroom. There are over 200 clubs across the United States where students participate in after-school activities, get involved in community building, learn about chemistry careers, enjoy social events, and come to better understand how chemistry plays a role in our everyday lives. ChemClubs are a wonderful opportunity for CCED Coordinators and Local Sections to connect with local high schools in many ways. For example:



\*To provide a source of volunteers for community outreach events or projects

\*To connect [ACS Local Sections](#) and nearby [ACS Student Chapters](#) to help support and plan club activities.

Contact Marta Gmurczyk [m\\_gmurczyk@acs.org](mailto:m_gmurczyk@acs.org) or Michael Mury [m\\_mury@acs.org](mailto:m_mury@acs.org) with questions.