



# **Chemluminary Award Categories**



# Evaluation Rubric



## ***Outstanding Community Involvement in National Chemistry Week***

*Recognizes a local section that generates the greatest amount of **community participation** in NCW*

<b>Criteria</b>	<b>Some Examples</b>
Groups Reached	Schools, libraries, scout troops, local businesses, industry
Variety of Programming	Lectures, hands-on activities, contest
Creativity and Innovation	New and unique activities, demos, etc
Volunteer Involvement and Collaboration	High schools, LS members, companies
Publicity	Newspapers, flyers, websites
Geographical Reach	Number of communities involved; geographic area covered



# Evaluation Rubric



***Outstanding Community Involvement in Chemists Celebrate Earth Day***  
*Recognizes a local section that generates the greatest amount of community involvement in Chemists Celebrate Earth Day.*

Criteria	Some Examples
Creativity and Innovation	Degree of originality
Groups reached	Schools, scout troops, teachers, civic organizations
Volunteer Involvement and Collaboration	High schools, LS members, companies, universities
Publicity	Newspapers, flyers, websites



# Evaluation Rubric



## ***Outstanding NCW Event for a Specific Audience***

*Recognizes a Local Section for an event that **targets a specific group** (i.e. underrepresented minorities, Scout Troops, government officials, seniors, individuals with disabilities, teachers)*

<b>Criteria</b>	<b>Some Examples</b>
Pertinence to Theme	Correlation of activities to theme
Group and Program	Scout troops, teachers, etc
Creativity and Innovation	New and unique activities, demos, etc
Volunteer Involvement and Collaboration	High schools, LS members, companies
Publicity	Newspapers, flyers, websites



# Evaluation Rubric



## ***Best High School Chem Club NCW Event***

*Recognizes a Local Section that coordinates and conducts a unique NCW event in which **high school students play a major role**. Partnerships with high school ACS chemistry clubs are highly encouraged.*

<b>Criteria</b>	<b>Some Examples</b>
Appropriateness of Event	Relationship to theme, educational value, degree of originality
High School Chemistry Club Involvement and Collaboration	Involvement of student member groups in development and running of program
Groups Reached	Schools, local businesses, civic organizations
Publicity	Newspapers, flyers, websites



# Evaluation Rubric



## ***Best Student Member NCW Event***

*Recognizes a Local Section that coordinates and conducts a **unique** NCW event in which **ACS student members played a major role.***

<b>Criteria</b>	<b>Some Examples</b>
Appropriateness of Event	Relationship to theme, educational value, degree of originality
Student Member Involvement and Collaboration	Involvement of high school students, high school chemistry clubs in development of program
Groups Reached	Schools, local businesses, civic organizations
Publicity	Newspapers, flyers, websites



# Evaluation Rubric



## ***Outstanding On-Going National Chemistry Week Event***

*Recognizes a local section for an outstanding event that has been conducted for **at least three years***

*Not awarded to the same section more than once in a five year period*

Criteria	Some Examples
Program quality	Innovation, originality, safety
Program Longevity	Number of continuous years program has been conducted
Groups reached	schools, scout troops, teachers, civic organizations
Volunteer Involvement and Collaboration	High schools, LS members, companies
Publicity	Newspapers, flyers, websites
Program Growth	Number of attendees, volunteers, groups involved



# Evaluation Rubric



## ***Most Creative National Chemistry Week Celebration Using the Yearly Theme***

*Recognizes a Local Section for an innovative event, hands-on activity, or demonstration using the **CURRENT** yearly theme.*

Criteria	Some Examples
Creativity and Innovation	Degree of originality
Groups reached	schools, scout troops, teachers, civic organizations
Volunteer Involvement and Collaboration	High schools, LS members, companies
Publicity	Newspapers, flyers, websites





# Evaluation Rubric



## ***Creative and Innovative Use of the Chemists Celebrate Earth Day Theme***

*Recognizes a local section for overall outstanding, innovative and safe public event using the CURRENT CCED theme.*

<b>Criteria</b>	<b>Some Examples</b>
Creativity and Innovation	Degree of originality
Groups reached	schools, scout troops, teachers, civic organizations
Volunteer Involvement and Collaboration	High schools, LS members, companies
Publicity	Newspapers, flyers, websites

# Keys to being a Winner

- Do the activity with the ACS spirit
- Complete the nomination on the annual report, making sure you answer all of the questions completely. The more information you give us the better your chance of winning the ChemLuminary Award.
- Remember: You are a winner just by participating in NCW and CCED!

