

Local Section Innovative Project Grant (IPG) Application Form

Sponsoring Local Section:	Virginia
Submission Date:	06/18/2015
Title of Project:	Virginia Section Centennial Celebration
Brief Description:	The Virginia Section of the American Chemical Society will commemorate its 100th anniversary with a gala event on Oct 24 2015. Members of section and invited guests will be treated to a meal and hear a message from ACS National President, Dr. Diane Grob Schmidt. The event celebrates this milestone achievement and brings visibility to the organization within the State of Virginia.
Name:	Dr. Denise Walters
Address:	United States Postal Service Mail Pfizer Inc. P.O. Box 26609, Richmond VA 23261 Overnight Delivery Pfizer Inc. 1211 Sherwood Ave, Richmond VA, 23220
Tel:	804-257-2828
Email:	denise.walters@pfizer.com
Does the Section currently have an IPG?	No
If yes, indicate submission date:	
Name of Current Section Chair:	Dr. Todd Koch
Letter of Support from Local Section attached? (If the Section Chair is the Project Coordinator, a member of the Executive Committee must submit the support letter.)	Yes
Upload Local Section's letter of support here (acceptable formats: .pdf, .doc, .docx).	ACS_IPG_Support.pdf (204k)
Letter(s) of support from your co-sponsors attached?	No
Upload co-sponsor's letter(s) of support here (acceptable formats: .pdf, .doc, .docx).	
Which groups are co-sponsors?	None
Specify partnership(s):	No additional sponsors have currently been identified, but we will continue to look for potential corporate sponsors.
What are the project's goals/objectives?	<ul style="list-style-type: none"> - Celebrate the section's 100th anniversary - Increase visibility of the section within the local scientific community - Increase visibility of the section with local government representatives - provide a fun event that will appeal to chemists of all ages

<p>How is this project consistent with your local section's strategic plan?</p>	<p>1) Increase Section Meeting Attendance: We expect attendance from current active and past members, past leadership, nearby sections, award recipients and local government officials.</p> <p>2) Increase Member Participation: This event provides for involvement in the planning and implementation of the event. This level of engagement will hopefully translate into long term commitment to the section. We hope this will also increase engagement from younger members of the section.</p> <p>3) Provide New Opportunities for Engagement: This is a milestone event that will never come around again. Members can serve in various roles in planning and implementation.</p> <p>4) Build Relationships: this event is an excellent opportunity for members of the section (teachers, students and industry) to work together and get to know each other while working on a project. The intent is to celebrate, while also building long lasting relationships between members of the local scientific community.</p>
<p>Justify how the project is innovative for your local section or a unique one-time opportunity.</p>	<p>The 100th anniversary is a milestone event that will never be available again.</p>
<p>How will this project stimulate local section members to become and remain involved?</p>	<p>Participation in planning will involve new members. We already have two new ACS members who recently joined the section and are serving on the planning committee. We intend to involve as many as possible in some aspect of planning, participating and attending the event. The event will provide an excellent opportunity for involvement from chemists from multiple generations, helping to connect younger scientist with those who have been involved for a number of years. Engagement will help establish relationships and increase future involvement and identify future leaders.</p>

<p>What is the project's plan of action? Please include probable date(s).</p>	<p>Completed Activities: Confirm Speaker Availability Secure Venue & Hotel Room Block Approve 100th anniversary logo design</p> <p>Pending Activities: Submit deposit to reserve space- June 2015 Submit IDP Grant Application- June 2015 Finalize menu- June 2015 Prepare Guest Mailing List/Letters/Invitations/Post on Section Website- July 2015 Hire Photographer- July 2015 Request Proclamations- August 2015 Create and distribute invitations to Special Guests –August 2015 Include invitation in Section Bulletin- July or August 2015 Order promotional gifts (100th anniversary pin) - August 2015 Complete Decorating plan- Award Displays/Posters with Activities- September 2015 Finalize and Print Program Bulletin September 2015 Supply final list of attendees to hotel catering service- Early October 2015 Celebrate! Oct 24 2015</p>
<p>Identify target audience(s) and estimate the number of people to be reached. Estimate the number of members involved in organizing the project.</p>	<p>The anticipated number of people involved in planning is 8-10. The target for attendance is 250-300. We have signed an agreement with the hotel to cover food and beverage cost for a minimum of 150 people.</p>
<p>How will IPG funding seed continuing events following the completion of this project?</p>	<p>IPG funding will help the section subsidize the event to keep costs affordable for younger chemists who we hope will become engaged and active in the section long term.</p>
<p>Item:</p>	<p>Meals (see additional)</p>
<p>Expense:</p>	<p>0</p>
<p>Justification:</p>	<p>Dinner</p>
<p>Item:</p>	<p>Facility and AV Rental (see additional)</p>
<p>Expense:</p>	<p>1500</p>
<p>Justification:</p>	<p>room rental/ AV set up and support</p>
<p>Item:</p>	<p>Printing and Memorabilia (see additional)</p>
<p>Expense:</p>	<p>1000</p>
<p>Justification:</p>	<p>pins, programs, invitations</p>
<p>Item:</p>	<p>Travel Expenses for Speaker (see additional)</p>
<p>Expense:</p>	<p>0</p>
<p>Justification:</p>	<p>Hotel and Travel (paid by section)</p>
<p>Item:</p>	<p>Photographer (see additional)</p>
<p>Expense:</p>	<p>200</p>
<p>Justification:</p>	<p>Historical Documentation</p>
<p>Item:</p>	<p>Awards (see additional)</p>
<p>Expense:</p>	<p>300</p>

Justification:	Service Awards/Speaker gift
Additional funds requested from other sources:	7550
Justification:	paid from section budget, registration and potential sponsor
Project Total:	10550.00
Total Requested from LSAC:	3000.00
How do you plan to evaluate the success of your event?	<p>1) Attendance greater than regular monthly meetings (40-50 people)</p> <p>2) Involvement of new and younger members in planning (at least 2-3 newer members)</p> <p>3) Attendance of past leadership who are not currently engaged (metric?)</p> <p>4) Proclamations and attendance from local government officials (metric?)</p> <p>3) Student attendance, involvement</p>
What tools will you use to measure success of event (i.e., surveys)?	Collect information on number of participants in both planning and attendance. Survey following the event.
How will you use the data captured for future planning?	Data from the participation and surveys will be used to gain ideas for future events. Connections made/maintained at this event will be leveraged for future collaborations and leadership opportunities.



Todd Koch, Ph. D.
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15 June, 2015

Local Section Innovative Project Grant (IPG) Committee
American Chemical Society
1155 Sixteenth Street, NW
Washington, DC 20036

Dear Local Section IPG Committee,

I am writing to express my support for the IPG application being made by the Virginia Section to assist in the centennial anniversary of the section. On April 9, 1915 the Virginia Section of the American Chemical Society received its charter as the 49th local section. In celebration of the centennial anniversary, the VA Section has planned a yearlong series of activities to reflect on the history and success of the section.

The milestone event of the section's anniversary will be a Centennial Gala to be held on October 24th to recognize and celebrate the accomplishments of the VA Section over the past 100 years. This event will provide opportunities to:

- Engage the section membership and increase membership activity
- Showcase the accomplishments of section
- Increase the visibility of the section with local and state government officials
- Recognize the efforts of volunteers that support the many events sponsored by the section
- Provide networking opportunities for students, teachers, and industry to build relationships

The final activity that will be completed as part of this 100th anniversary will be to update the 75 Year History of the Virginia Section that was formally published in 1990 with the past 25 years of history. The comprehensive documented history is a valuable tool to introduce new members to the section and to communicate the influence the section has had on the scientific community.

Thank you for your consideration of this Local Section IPG application.

Sincerely,

A handwritten signature in blue ink, appearing to read "Todd Koch".

Todd Koch
2015 VA Section ACS Chair