SPONSOR STEM NOLA!

OUR MISSION: STEM NOLA’s mission is to expose, inspire, and engage the entire community about the possibilities and opportunities in the fields of Science, Technology, Engineering, and Math (STEM).

STEM NOLA’S goal is to design and deliver activities, programs, and events across the city that produces inspiration, engagement, and exposure in STEM. Members of the community will learn about opportunities for education, training, and employment in STEM in the 21st century.

WHAT’S INSIDE:
Learn more about Sponsorship Opportunities and how you can make a difference today!

WWW.STEMNOLA.COM - PH: (504) 391-0730
SPONSORSHIP LEVELS

Choose the best option from a number of opportunities to sponsor this culturally, and environmentally-relevant program that empowers children in grades k-12 to explore new ideas and new worlds related to science, technology, engineering, and mathematics (STEM). Sponsorships range from smaller ventures to much greater involvement. Your investment makes Opportunities and trainings readily available to all STEM stakeholders, specifically underserved communities.

Titanium Sponsorship (Presenting Sponsors) – $25,000

As our Titanium sponsor, you will receive press release recognition, naming rights, and a multitude of other custom benefits both prior to and on the day of the STEM event.

- Naming rights for the event.
- Selection of the STEM topic and design of activities for the day.
- Opportunity to address participants during the event’s Welcome ceremony.
- Prominent acknowledgement of Titanium Sponsorship in media campaign for event including press releases, print, radio, and internet advertising.
- A dedicated press release to our media list announcing Titanium Sponsorship status.
- Direct association of your organization with up to three specific and preferred event venues or activities (tables).
- Distribution of sponsor provided giveaways.
- Titanium Sponsor recognition, as well as your organization’s logo prominently displayed on print collateral: event and thank you signage, programs, posters, invitations, and 100 t-shirts (if available).
- One dedicated e-mail blast to our 4,000-member database announcing your organization’s sponsorship, including product information and website links, as well as parallel sharing of announcements on social media streams.
- Presentation of sponsor recognition and logo on event participation signage during the day of the event.
- Your organization’s banner prominently displayed at the event (to be provided by sponsor).
- Organization’s logo/website link on STEM NOLA website and social media pages (Facebook, Twitter, Instagram) for one year as a major sponsor.
- Logo and sponsorship recognition in all monthly newsletters.
- Additional tailored benefits to be mutually agreed upon, as requested.

Platinum Sponsorship (Major Sponsor) – $15,000

As our Platinum sponsor, you will receive distribution of your giveaways and recognition both prior to and on the day of the STEM event.

- Direct association of your organization with up to one specific and preferred event venues or activity (tables).
- Selection of the STEM topic and design of activities for the day.
- Distribution of sponsor provided giveaways.
- Recognition as a Platinum Sponsor in all press releases.
- Sponsorship recognition and logo on all print collateral: programs, posters, etc.
- Logo on STEM NOLA website.
- Your organization’s logo on STEM NOLA social media pages (Facebook, Twitter, Instagram) for one year.
- Acknowledgment of Platinum Sponsorship during the STEM Day event.
- Organization’s logo on both event participation and thank you signage.

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Gold Sponsorship (Supporting Sponsor) – $10,000
As our Gold sponsor, you will receive logo presence on both website and printed collateral as well as direct association of your organization with activities on the day of the STEM event.
- Distribution of sponsor provided giveaways
- Sponsorship recognition and logo on print collateral: programs, posters, etc.
- Recognition as a Gold Sponsor in all press releases
- Logo on STEM NOLA website for the event
- Your organization’s logo on STEM NOLA social media pages (Facebook, Twitter, Instagram) for one year.
- Acknowledgment during the STEM Day event
- Organization’s logo on both event participation and thank you signage

Silver Sponsorship (Contributing Sponsor) – $5,000
As our Silver sponsor, you will receive recognition both prior to and on the day of the STEM event.
- Distribution of sponsor provided giveaways
- Sponsorship recognition and logo on print collateral: programs, posters, etc.
- Recognition as a Silver Sponsor in all press releases
- Logo on STEM NOLA website for the event
- Your organization’s logo on STEM NOLA social media pages (Facebook, Twitter, Instagram) for one year.
- Acknowledgment during STEM Day event
- Your organization’s logo on both event participation and thank you signage

Bronze Sponsorship (Benefactor) – $2,500
As our Bronze sponsor, you will receive website recognition and logo placement on print collateral.
- Sponsorship recognition and logo on print collateral: programs, posters, etc.
- Recognition as a Bronze Sponsor in all press releases
- Logo presence on STEM NOLA website for the event
- Acknowledgment during STEM Day event
WHY SPONSOR STEM NOLA?

STEM NOLA (501 c3 organization) is committed to serving all children of the community regardless of socio-economic status. STEM Programming is an expensive endeavor requiring highly trained and educated personnel and costly equipment and supplies, some of which cannot be reused. This community based STEM program is broad enough to reach everyone, yet focused enough to reach people where they are, on their level, and take them to where they need to be to succeed in life!

New Orleans native and former tenured Tulane University engineering professor, Dr. Calvin Mackie founded STEM NOLA. Opportunities and training are readily available to all STEM stakeholders, specifically targeting underserved communities across the city. Participants are enabled to receive 21st century skills of communication, collaboration, and critical thinking.

The greatest strength of the STEM NOLA program is that it is developed to be culturally, and environmentally-relevant by using project-based activities, and hands-on designed learning to Expose, Inspire, and Engage students in grades K-12. By engaging college students, specializing in STEM-Based studies, as well as corporate volunteers as instructors and mentors, K-12 students are afforded the opportunity to see themselves as STEM-Based career participants. Position your company/organization as a leader and supporter of STEM NOLA.

WITH YOUR SUPPORT, WE CAN CREATE A VISION OF GREAT POTENTIAL!

REGISTRATION FORM

☐ Titanium Sponsorship (Presenting Sponsors) – $25,000
☐ Platinum Sponsorship (Major Sponsor) – $15,000
☐ Gold Sponsorship (Supporting Sponsor) – $10,000
☐ Silver Sponsorship (Contributing Sponsor) – $5,000
☐ Bronze Sponsorship (Benefactor) – $2,500

COMPANY NAME: ____________________________
CONTACT NAME: ____________________________
CONTACT PHONE: ___________________________
CONTACT EMAIL: ____________________________
CONTACT ADDRESS: __________________________
CITY: __________ STATE: __________ ZIP CODE: __________

Make Check payable to: STEM NOLA
For more information, please contact Dr. Calvin Mackie 504 - 391 - 0730

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